

What's New?

"You make a living out of what you get, but a life out of what you give"

www.thenetworkinggroup.biz

April, 2009

The **Buddy Baseball** Schedule and Volunteer form is now available on the TNG Website. There is nothing more rewarding than being a Buddy and helping the kids play a fun filled game of **Buddy Baseball**. If you haven't seen a game, stop out and cheer the kids on. It's a great time.

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Leslie Markman-Stern, ASID of **Leslie M. Stern Design, LTD** is announcing the completed renovation of Eye See for Dr. Andrea Stein. Eye See is a full service optometrist office located at 4735 N. Damen Avenue in Chicago. **Leslie M. Stern Design, LTD** is a full service commercial interior design firm specializing in renovation of existing space and new construction.

Leslie Markman-Stern, ASID
Leslie M. Stern Design, LTD

Pay-It-Forward Charity of the Month **Immerman Angels** Submitted by **Jeffrey Epstein**

Mission: Beginning January 1, 2013, every cancer fighter in the United States will have free access to a cancer survivor within 24 hours of being diagnosed.

About Us: Immerman Angels connects a person fighting cancer today ("cancer fighter") with someone who has beaten the same type of cancer ("cancer survivor"). The relationship provides a fighter the opportunity to ask personal questions and receive encouragement from someone who is uniquely familiar with the situation. The relationship provides a survivor the opportunity to personally help a fighter as he or she battles the disease. The nature of the 1-on-1 relationship is up to each fighter-survivor pair. Perhaps the survivor will go to the fighter's first chemotherapy treatment, or maybe the pair will simply speak on the phone from time to time. In other words, the fighter and survivor determine the depth of their own relationship.

Whether you are a cancer fighter, survivor, or caregiver, our service is 100% free. Immerman Angels does not turn anyone away.

We want to hear from you! If you're a cancer fighter, survivor, or caregiver please call us toll-free at 1-877-274-5529 or email us at info@immermanangels.org.

Make it a great day!

TAGLINE! A new line of incredibly beautiful and unique tiles from **New Bronze Age Tile!** The tiles are made of bronze and tagua nut (looks like ivory). Tagua nut comes from the rainforest - buying the nut supports the rainforest as well as the local economy. The bronze comes from 100% recycled (local to Chicago) metal. The line launches in April at Coverings, International Tile & Stone Trade Show. For more information, contact **Denise Siegel**.

Denise Siegel, President
New Bronze Age Tile, Inc.

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Unique-Larry has completed Anthony Robbins' The Unleash The Power Within program held in Secaucus N.J. March 12-15. Larry needed to become more positive in his life, so what better way to accomplish this. He is now a Firewalker and is ready to take on any challenges for the future. Watch out for new Larry's Limericks this year. Remember, at UNIQUE, We Never Cut Corners.....We Clean Them.

Larry Rosenthal
Unique Upholstery, Carpet and Rug Cleaning, Inc.

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Coach Jim Rohrbach encourages you to make the following resolution: "**I've decided NOT to participate in the recession!**" And his book recommendation: **Barack, Inc.: Winning Business Lessons of the Obama Campaign** Regardless of your politics, you gotta admit Barack Obama ran a game-changing campaign that your business can learn from, especially the use of social networks to get your message out.

* * *

Since March 1st, Max Benson, the 20 year-old son of **Randi Frank** and writer, Raymond Benson, has been on tour in Europe as the bass player for Chicago Mike and the InterGalactic Brother and Sisterhood of Big-Eyed Beans. Based in the Swiss Alps, and alternating weeks in Saas Grund and Zermatt, Max (in the words of his Facebook status) is "having way too much fun." With two shows a day in Zermatt and 1200 songs to learn, he is also working harder than he expected, but doing what he loves. In the several days between gigs, he and the band have traveled to Amsterdam and will spend the next weekend in Verona, Italy. Randi is thrilled he is having this opportunity, but wonders how he'll adjust to civilian life when he returns home later this month.

Jeff Newcorn is participating in his 25th Marathon. This time it is the Derby Marathon in Louisville on April 25th. The course is likely to include a portion of the Churchill Downs track. My recommendation is that you put a \$2 bet on Jeff to 'Show' in the 1st race.

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Team TNG & Climate Cycle

TNG continues to support Climate Cycle, our Charity of the Month from March, with riders for its May 9th bicycle ride at Grant Park.

Our riders, calling themselves "Team TNG", are, as of this report, **Tom Decker, Dan Felix, Holly Monger, Jeff Newcorn, and Jim Rohrbach.** Team TNG welcomes more TNG members to ride with them – either on the 12 or the 25 mile route.

Climate Cycle helps local public schools become equipped with solar energy while empowering students to meet the great environmental challenges. The May 9th ride is its primary fundraising event for 2009. Thanks in part to our TNG donations in March, Climate Cycle is already equipping 2 schools with solar energy in April, the month before the ride!

Though his company is not one of the solar suppliers, TNG member **Brandon Leavitt** has graciously committed to donate \$100 for every TNG rider!

Joey Feinstein, Executive Director of Climate Cycle, writes: Thanks again to all of you for your generosity in raising \$515 for Team TNG during our pass the hat when Climate Cycle was TNG's Charity of the Month. I personally thank **Brandon Leavitt** for his great generosity: for every registered TNG team member, he'll personally donate \$100 to this important cause. So the more riders we register, the more he'll contribute to this great cause! As if this weren't enough incentive, check out these [fundraising prizes](#).

If you'd like any additional info about this great organization, please visit www.climatecycle.org. It is through groups like yours coming together that great things like Climate Cycle's solar schools initiative can happen! Thanks, again, TNG! -- Joey Feinstein, Executive Director, Climate Cycle; 1942 W. Montrose, Chicago, IL. 60613; c: (312) 593-2933; o: (773) 769-9910; www.climatecycle.org

Top 5 Reasons to Give Advertising Specialties to your Customers

1. Instant brand recall: customers remember the business who gave them an ad specialty. 84% remembered the company providing the item.
2. Customers buy from the companies that give them promotional products. 62% did business with the company after receiving the item.
3. Lowest Cost Per Impression (CPI) of popular advertising media. The average CPI of an ad specialty is \$.004.
4. Improved impressions-customers view businesses that gave them an ad specialty more favorably. 42% had a more favorable impression of the company after receiving the item.
5. Frequent exposure-Ad specialties are one of the keys for successful marketing. The typical product is kept for 7 months and many are used by your customers every day.

Let me help you brand your company on a Pen, a USB drive or even a Plant Leaf today.

Marty Gold Pro Star Promotions

. . .

Kaplan Paving has officially expanded into three new service offerings:

1. **Kaplan Seal Coat** - Driveway and Parking Lot Seal Coating, Hot Crack Fill, and Striping.
2. **Kaplan Snow** - Driveway and Parking Lot Snow & Ice Removal
3. **Kaplan EZ Street** - Exclusive Illinois Producer of Advanced Cold Asphalt primarily used for winter pot hole repair.

Please call me if you want the details...Thank you!

Scott M. Greenberg - President Operations & Capital Partners

Capital One Increases Credit Cardholder Security and Fraud Prevention

Do you ever hesitate to enter your credit or debit card information when shopping online? If you said yes, you are like millions of other consumers who fear - with good reason - data theft and unauthorized use of their cards. Now there are ways to reduce your risk.

Capital One can help both business owners and their customers prevent fraud with two innovative tools.

Businesses doing ecommerce can add Verified by Visa and Master Card SecureCode - tools that integrate easily on most websites. Here's how it works: the cardholder enters a PIN number and/or a password that only they have access to. If a credit card - or the card number - is stolen, the thief must also know these identifiers and if not, the sale is aborted, protecting the actual cardholder.

Businesses who use these tools benefit too - Visa and Mastercard give them lower processing rates on their website transactions, and increased protection against customer disputes.

Alternative Payment Channels, such as PayPal, Google Checkout, Amazon Payments, and Revolutioncard, are another powerful way to ease cardholders' concerns about putting their credit card information at risk when they buy online. These tools make it unnecessary for the consumer to enter credit card data directly on the website.

For the business owner, benefits include getting access to millions of shoppers who prefer to shop only at websites that offer these protections.

Everybody wins!

Capital One makes it easy and affordable for businesses practicing ecommerce to add these tools.

For details, contact **Ellen Edwards** at 224-688-4890 or ellen.edwards@capitalonebank.com

During last month's TNG meeting, **Dan Gelfond** was in Dubai on a pleasure trip and also filming a video for the group of 50 travelers as well as 2 travel agents. He was traveling with his client, whose husband is the architect for the tallest building in the world (photo #1) which is now in Dubai. You can put the Eiffel Tower on top of the Sears Tower and this building would still be 200 feet taller.

Besides snow skiing indoors in a mall, riding a camel and visiting a Mosque that held 40,000 people, he did manage to do some networking while there. In the second photo **Dan "The Video Man"** (far right) is networking with Abdul the "Flying Carpet" Cleaner, Mohamed, the Insurance Dr. of Dubai, Arif "The Coach" of Dubai Soccer team and Hashim, who drove his Little Red Bentley to the meeting...



Who are the TNG Members???

Questions

1. What City were you born in
2. Where did you go to High School
3. What was your very First Job
4. What did you want to be when you grew up?
5. What Pets do you own and what are their names?
6. What are your Hobbies?
7. Optional Information that members do not know about you

How well do you know the TNG members? Can you match these Members to their Answers listed below?

- | | |
|---|--|
| <ul style="list-style-type: none"> • Ben Ivory, Graebz Movers, Inc. • Chris Turley, Turley Architects • David Ariano, Ravinia Plumbing • Denise Siegel, New Bronze Age Tile • Ellen Edwards, Capital One • Evan Kane, Weichert Realtors – Endeavor • Greg Kalisky, Ultra Handy, Inc. • Holly Kahan, Holly Barry House, Ltd. | <ul style="list-style-type: none"> • Jeff Newcorn, R. Jeffrey & Associates • Kevin Green, Smith Barney • Marc Horwitz, Abt • Marty Magida, CT & M, Ltd. • Merle Kalisky, Excel Incorporated • Sharon Weinstein, Core Wellness • Roger Taylor, Carlson, MiKuzis & Taylor |
|---|--|

1. Philadelphia
2. Olney High School, PA
3. Albert Einstein Medical Center (Pathology Dept)
4. Nurse
5. Dog “Bentley” – Cavalier King Charles Spaniel
6. Writing, Speed Walking, Working Out
7. Have Lived in 14 Houses in many States and Countries. Designed Bon Yeltsin’s Hospital Suite

TNG Member: Sharon Weinstein, Core Wellness

1. Chicago
2. Evanston Township High School
3. Harrison Wholesale Catalog – Copywriter
4. A Mom
5. None, now.
6. Photography, Beading, Word Games, Gourmet Cooking
7. Met my husband the week before my 14th birthday

TNG Member: Holly Kahan, Holly Barry House Ltd.

1. Lake Forest
2. Lake Forest High School
3. Caddying at Onwentsia Country Club
4. Excavator (a.k.a. “Ditch Digger”) (Blame my Grandfather for programming me at an early age)
5. None
6. Racquetball, Bicycling, Photography
7. I have freakishly long arms

TNG Member: David Ariano, Ravinia Plumbing

1. Detroit, MI
2. Brother Rice High School, Birmingham, AL
3. Mover
4. Architect
5. (blank)
6. Skiing, Running, Golf
7. (blank)

TNG Member: Ben Ivory, Graebz Movers, Inc.

1. Chicago
2. Niles North
3. Skokie Amlings Flower & Garden
4. Still thinking about it
5. None
6. Working out, Golf
7. (Blank)

TNG Member:: Marty Magida, CT & M, Ltd.

1. Chicago
2. Glenbrook South
3. Swenson’s Ice Cream Parlor
4. Navy Seal
5. Dog: Portuguese Water Dog
6. Salt Water Fish / Reef Tank
7. (blank)

TNG Member: Roger Taylor, Carlson MiKuzis & Taylor

1. Brooklyn, NY
2. St. Augustine High School, Brooklyn, NY
3. Cleaning Priest's residence
4. Career Naval Officer
5. Dog: "BJ" (Now deceased)
6. Mediation, Guitar & Singing, Working Out
7. Wife & I are in the same career

**TNG Member: Dr. Phil Metres,
Philip J. Metres Jr., Ph.D.**

1. St. Louis
2. Clayton High School, Clayton, MO
3. Dairy Queen, Richmond Heights, MO
4. Math Teacher
5. None
6. Biking (The Pedaling Kind), Running (Marathons), Eating Out
7. I am an adult leader for the Stevenson High School Snowball Program

TNG Member: Jeff Newcorn, R. Jeffrey & Associates

1. Oceanside, New York
2. Oceanside High School
3. Men's Clothing Store
4. No Clue
5. Dog: "Zoey"
6. Golf
7. Master of Useless Trivia

TNG Member: Marc Horwitz, Abt

1. Truth or Consequences, N.M.
2. El Paso High School, El Paso, TX
3. Librarian's Assistant
4. Photographer
5. None
6. Music, Cooking, Veggie Gardening
7. Jim Morrison (Doors Lead Singer) was my 2nd cousin

TNG Member: Ellen Edwards, Capital One

1. Carbondale, IL
2. Deerfield High School
3. TV Recording Engineer
4. Marine Biologist
5. 4 Cats: "Focus, Fresco, Java, & Roso"
6. Scuba, Photography

**TNG Member: Evan Kane,
Weichert, Realtors - Endeavor**

1. Chicago
2. Quigley North Seminary
3. Pharmacy Delivery (\$.75/hr)
4. Fireman or Forest Ranger
5. Pets: 2 Children
6. Sailing, Being an Entrepreneur
7. Considered priesthood when I was in high school

TNG Member: Chris Turley, Turley Architects

1. Chicago
2. Niles East High School
3. Bay's Hamburger & Donuts
4. (Blank)
5. Dog: "Spike" - Turtle: "Lola"
6. Ice Hockey
7. That I have 3 daughters

TNG Member: Greg Kalisky, Ultra Handy, Inc.

1. Chicago
2. Von Steuben
3. Schal Associates
4. CPA
5. Dog: "Spike" - Westie
6. Travel, Needlepoint
7. (Blank)

TNG Member: Merle Kalisky, Excel Incorporated

1. Chicago, IL
2. Highland Park High School
3. Horwood, Marcus and Braun (Full-time)
4. Lawyer
5. None
6. Golf, Children's Memorial Hospital
7. I love Sports Trivia and History

TNG Member: Kevin Green, Smith Barney

1. Chicago
2. Highland Park High School
3. Teaching special needs children – Palatine
4. Artist
5. 2 Dogs: "Oxford" - Terrier Mix & "Brisby" – Schnoodle
6. Walking, Reading, Movies
7. (Blank)

TNG Member: Denise Siegel, New Bronze Age Tile

Visit the TNG Website for the Answers.
More "Who are the TNG Members?" in next month's issue.

Upcoming Events

ITIP Institute - Information Technology & Intellectual Property Law Seminar - April 23, 2009

What Every Business Needs To Know About Negotiating & Drafting ADR Provisions

Time: 8:30 a.m. to 10:30 a.m. (8 a.m. Sign-In)

WHERE: Wolters Kluwer (CCH) Incorporated, 2700 Lake Cook Road, Riverwoods, IL

REGISTRATION: Tuition: \$175.00

Registration information is available at

www.regonline.com/ITIP20090423

All attendees must register in advance (no walk-ins) as seating is limited.

Visit the *TNG Website News Page* for additional information

ALAN S. WERNICK, ESQ.
WERNICK & ASSOCIATES, LTD.
Tel: 847.786.1005

Slateheads.... Winter is OVER...
Come on out and celebrate SPRING with Mr. Slate!!!

Saturday April 18th

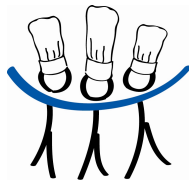
eSkape
350 McHenry Road
Buffalo Grove, IL 60089
847-821-9000

Friday April 24th

HANSON BROTHERS TAVERN
1945 Willow Road
(Corner of Willow & Shermer Roads)
Northbrook, IL 60062
847-498-1955

*See ya,
Mr. Slate*

www.mrSlateSolidRock.com



THE CENTER
for enriched living

Chefs' Night & More!

Monday, April 20, 2009

Lincolnshire Marriott Resort
5:30 - 8:30 pm

Join us to help people with developmental disabilities and enjoy unlimited tastings from over 30 restaurant and food purveyors
View updated list on our website

\$90 per person

Can't attend but want to help CEL?
Purchase a raffle ticket for \$100 for a chance to win a 2009 MINI Cooper or \$20,000 cash!
Winner need not be present to win.

To reserve a space or buy a raffle ticket online, go to www.CenterForEnrichedLiving.org

or call Randi Frank, 847-948-7001 x 219

Northbrook Bank is sponsoring

The Center's Chef's Night

to be held on Monday, April 20, 2009. It would be great to see many TNG members at the event stuffing their faces with delicious local cuisine. Please join us!

Kathryn A. Nellis

Northbrook Bank & Trust Company

1100 Waukegan Road
Northbrook, IL 60062
847-418-2812 voice
847-418-2858 fax

knellis@northbrookbank.com

Upgrade your Sales Team in 30 Days or Less

May 14th

8:30 AM – 10:30 AM

Sandler Training

5 Revere Drive, Suite 103
Northbrook, IL 60062

(Reservation form on the TNG Website News Page)

John Martin

Sandler Training

(847) 513-6260, Ext 21
jmartin@sandler.com

*Please send your news for the TNG monthly "What's New?" newsletter to:
News@TheNetworkingGroup.biz*